

REMARKS/ARGUMENTS

Favorable reconsideration of this application, as presently amended and in light of the following discussion, is respectfully requested.

Claims 1-7 are pending in this case. Claims 1-7 are amended by the present amendment. The changes to Claims 1 and 4 are supported in the originally-filed specification at least at page 11, lines 6-20, and other changes to Claims 1-7 only correct matters of form. Thus, no new matter is added.

In the outstanding Office Action, Claims 1-4 were rejected under 35 U.S.C. § 102(b) as anticipated by Hepp, et al. (WO 99/21064, herein "Hepp"), and Claims 5-7 were indicated as including allowable subject matter.

Applicants gratefully acknowledge the indication of allowable subject matter in Claims 5-7.

Applicants now respectfully traverse the rejection of Claims 1-4.

Amended Claim 1 is directed to an electronic apparatus and includes:

- main operating means for performing a specified operation consistent with the usage and application of said electronic apparatus;
- main control means for controlling said main operating means;
- display means including a main operation display area for displaying an operating state of said main operating means and a moon image display area for displaying a moon image consistent with the age of the moon; and
- display control means for **controlling imaging characteristics of the moon image display area and the moon image** consistent with the age of the moon in said moon image display area, **the imaging characteristics including image contrast.**

The outstanding Office Action cites Hepp as teaching all the elements of Claim 1.

Hepp describes a timepiece that depicts the time and representations of celestial objects. In Hepp, the representation of the moon 8 changes with the phase of the moon, as described at column 7, lines 25-29.

However, as clarified in amended Claim 1, not only the moon image but also the imaging characteristics of the moon image display area is controlled in accordance with the age of the moon, as recited in amended Claim 1. Hepp does not teach or suggest controlling imaging characteristics, “including image contrast” “consistent with the age of the moon,” as recited in amended Claim 1.

Thus, Applicants respectfully request that the rejection under 35 U.S.C. § 102(b) of Claim 1 and Claims 2 and 3, which depend therefrom, be withdrawn.

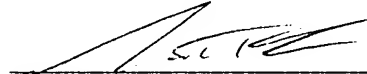
Amended Claim 4 is directed to an electronic apparatus and includes a “control means for controlling operation of said main operating means in keeping with said age of the moon, wherein said controlling includes **controlling adjustment of imaging characteristics** consistent with the age of the moon.”

Because Hepp describes controlling the moon image but not imaging characteristics in accordance with the phase of the moon, Applicants respectfully request that the rejection of Claim 4 under 35 U.S.C. § 102(b) be withdrawn.

Accordingly, the outstanding rejections are traversed and the pending claims are believed to be in condition for formal allowance. An early and favorable action to that effect is, therefore, respectfully requested.

Respectfully submitted,

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